

FEBRUARY 12, 2025

board meeting



1. Call meeting to order
 - a. Present
2. Secretary Report
 - a. Questions/Corrections
3. Treasurers Report
 - a. Questions/Corrections
4. Old Business
 - a. Downtown Sound System
 - b. Lunch + Learn
 - i. Cost vs. No Cost
 - c. Annual Dinner
 - i. Outright Affair
 - ii. 4/2 5:30pm
 - iii. Cost
 - iv. Agenda
 - v. Invite Delivery
 - d. Planters Downtown
 - e. Coordinator Role
5. New Business
 - a. Budget 2025
 - i. Revenue Generating Places
 - b. Festival of Trees Parade
6. Other Business
7. Motion to Adjourn

Events

- 4/22 Park Clean Up
- 5/1 - 5/3 City Wide Sales
- 5/15 SMS
- 6/19 SMS
- 7/17 SMS
- 8/14 - 8/16 Beef & Dairy Days
- 12/5 Festival of Trees

Whitehall Chamber of Commerce Board Meeting

7:30 a.m. February 12, 2024

Location: Gundersen Tri-County

- 1) Board Members Present: Dawn, Mike, Brandi, Jared, Steve, Daniel, Amy
- 2) Secretary Report
 - a) Motion to approve/approved
- 3) Treasurers Report [Jan]
 - a) Motion to approve/approved
- 4) Old Business
 - a) Downtown Sound System - bid and layout received.
 - b) Lunch and Learn
 - i) No cost at this time to members
 - c) Annual Dinner
 - i) At Outright Affair, 4/2 at 5:30 pm
 - (1) Finalize menu – sirloin/salmon or prime rib/salmon and get final pricing
 - (2) Agenda – business recognition, slide show of prior year activities
 - (3) 88 businesses identified for invite
 - (a) Board to hand deliver invites
 - (4) Invites delivered to chamber members and prospective members
 - (5) Raffle baskets at annual dinner to raise money for planter flowers at bandstand
 - d) Downtown planters
 - (1) Working with city to replace with hanging planters, planters on the ground are in need of replacement.
 - e) Coordinator Role
 - i) **Continue coordinator support**
- 5) New Business
 - a) Budget 2025 reviewed
 - i) Chamber invoices sent in mail
 - b) Revenue generation
 - (a) Upcoming rummage sale at city wide sales
 - (b) Review of chamber dollars
 - ii) Motion to approve
 - (1) Approved
 - c) Festival of Trees Parade
 - i) Festival of trees parade
 - (1) Discuss route/parade safety with Fire Department
 - d) Meeting Adjourned